

fángzi xiāoshòu cè

房子销售册

Property brochure

姓名(name) : _____

班级(group) : _____

Property brochure:

You are starting your own property business. According the market research, in 2015 Chinese buyers have invested millions of pounds in UK property market, particularly in London. This trend is likely to continue into 2016. You are creating two property brochures **in Mandarin**, one for sale and one for rent.

In order to attract clients, your property brochure must cover:

- Where the property is, ie. It is on the south of London; or it is to the left of Big Ben;
- Description of the rooms and gardens;
- Description of the environment, community and amenities around the property; ie. there are two parks behind the house; or there are lots of shops next to the property;
- Price in both pounds and Chinese currency RMB (人民币)
- Description of what furniture there is **if it is for rent**.
- Contact details;
- Pictures;
- An audio file about arranging a viewing between state agent and a client;
- A floor plan and a local map (**optional**);



Checklist:

Grade	Description – I can
A*-A	<ul style="list-style-type: none"> ○ Cover all bullet points above; ○ Used all correct sentence structures. One or two errors occurred in complex structures; ○ Used appropriate adjectives to describe rooms and gardens and used comparatives; ○ Used a range of complex structures, ie. 不但...而且, 又...又..., 除了...还, 比 and 也; (not limited to this list) ○ Used all 很, 非常 and ...极了 for adjectives. ○ Used prepositions correctly to describe the location and surrounding of the property, ie. next to the park; opposite a cinema etc; ○ Gave reasons, opinions and used persuasive language;
B	<ul style="list-style-type: none"> ○ Cover all bullet points above; ○ Used nearly all correct sentence structures. Main errors occurred when using complex structures; ○ Used correct adjectives to describe the rooms, furniture and the surroundings; ○ Used at least five complex structures; ○ Used prepositions to describe the location correctly, ie. next to the park; opposite a cinema; ○ Gave reasons and opinions;
C	<ul style="list-style-type: none"> ○ Cover all bullet points above; ○ Most of sentence structures were correct. Mistakes mainly occurred in complex structures; ○ Used some adjectives to describe the rooms, furniture and surroundings; ○ Used at least three complex structures, including comparative; ○ Used prepositions to describe where the property is, mainly correct; ○ Gave reasons and opinions;
D-E	<ul style="list-style-type: none"> ○ Cover most bullet points above; ○ There were some mistakes on sentence structures, including some simple sentence structure errors; ○ Used at least three adjectives; ○ Mainly used 很 for adjectives. ○ Gave reasons;

Tips to achieve A or above: Cover all the required bullet points with detailed information. Use dictionary to check for some new words but try not to be too ambitious when coming to form new sentence structures. Make sure you don't make mistakes on simple sentence structures, like S adjective. Most importantly, try to connect your sentences using complex structures.

Extra words:

For sale – 出售 (chūshòu)

for rent – 出租 (chūzū)

How to contact – 联系方式 (liánjìfāngshì)

email – 邮件 (yóujiàn)

website – 网站 (wǎngzhàn)

House viewing – 看房 (kàn fáng)

to buy – 买 (mǎi)

to sell – 卖 (mài)