

Competition Guideline for the 13th ‘Chinese Bridge’ Chinese Proficiency Competition for Foreign College Students- UK 2014

1. Organiser

Confucius Institute Headquarters (Hanban)
Education Section of the Chinese Embassy in the UK

2. Executive Organiser

Confucius Institute Headquarters (Hanban) UK Office

3. Competition Date for UK 2014 (Semi Final & Final)

22nd March, 2014 (Saturday)

4. Competition Venue

London

5. Requirement of the Contestants

All college/university students

- aged between 18 and 30
- of non-Chinese nationality
- born and raised outside of China
- first language is NOT Chinese
- haven't participated in the semi-final and final competition held in China 2013

6. Rules & Procedures

The ‘Chinese Bridge’ competition is divided into three phases: preliminaries, semi-finals and finals. Preliminaries will be held in foreign countries around the world, while semi-finals and finals will be held in China. All candidates must attend preliminaries in each country. The top winners of the preliminaries will compete in the semi-finals & finals held in China.

The return air tickets and the costs of lodging, meals and transportation for the contestants who compete in China will be provided by the organising committee.

7. Rules & Procedures of the UK 2014 Competition

The UK 2014 Competition is divided into three phases: first round, semi-final and final. First round will be held by each competing organisation individually (i.e. Confucius Institutes, Departments of Chinese Studies & Chinese-related majors in universities & colleges, Language Centres in universities & colleges, etc.), while the semi-final and final will be held by the UK 2014 Competition Organizing Committee.

A. First Round

First round will be held by each competing organisation individually. The competition format, date and venue will be decided by each organisation and in principle, the top two contestants will be chosen to participate in the UK semi-final competition.

1. The competition will take place during the 1st and 2nd week of February 2014.
2. The following results shall be submitted to the Organising Committee by Friday 14th February, 2014:
 - a) List of the Winners of the First Round;
 - b) Summary of the First Round;
 - c) Photos of the First Round;
 - d) Name list and Application Forms of the 2 chosen contestants for the UK Semi-final.

B. Semi-final

UK Semi-final will be held in the afternoon of 22nd March 2014 by random grouping.

C. Final & Cultural Performance

UK Final & cultural Performance will be held in the evening of 22nd March 2014. Selected outstanding semi-final contestants and winning contestants of the previous years will be invited to give performance on stage.

8. Contents and Format of the UK 2014 Semi-final and Final

Contents:

- Chinese language proficiency

- Knowledge of China
- Chinese cultural performance & comprehensive ability

Format:

- Speech with Self-selected Topic: 3 minutes
(including a brief self-introduction in Chinese)
- Cultural Knowledge Quizzes: 2 minutes
(Answer 5 questions about Chinese cultural and general knowledge. A collection of competition questions will be released to the qualified contestants on a later date before the Competition)
- Talent Performance: 3 minutes
Contestants can choose to perform Chinese songs, music, dance, folk arts, acrobatics, musical instruments, calligraphy, paper cutting and kungfu, etc,

9. Prizes & Awards

a. Comprehensive Awards

Grand Prize—one	£400
First Prize—one	£300
Second Prizes—two	£200/each
Third Prizes—three	£100/each

The Grand Prize winner and the First Prize winner will represent UK to participate in the Semi-final held in China.

b. Individual Awards

Best Eloquence	£100
Best Talent Show	£100
Best Creativity	£100
Best Knowledgeable	£100
Best Tutor	£200

*The cash awards are the scholarship for purchasing Chinese study materials for the winners.

c. Honorable Awards (Several)

For the contestants who entered the Semi-final and who do not win other awards in the Final.

d. Best Organiser Award

10. Features of the 2014 Competition

A. Apart from the competition itself, this year's event also offers a unique career seeking opportunity for students who have Chinese language specialities. MDs and HR Directors of leading UK based Chinese enterprises and companies across sectors will be invited to attend the event. The contestants and the audience students will have the opportunities to network with the employers and gain an insight into the work experience within the Chinese companies in the UK. The students are encouraged to bring along the CVs and recommend themselves to the potential employers at the event.

B. Format of the Prizes and Awards will remain as of the previous years' to further encourage and promote Chinese studies among youth learners in the UK.

11. Nominations & Recommendations

A. Competition Questions

In order to better assess the Chinese language proficiency of the contestants and their understanding of the Chinese culture, the Organising Committee sincerely invite all people concerned to nominate high quality competition questions. Details of the nomination please see the nomination guidelines.

B. Compere

To ensure the smooth running of the competition, the Organising Committee craves for good Compere for the Final Gala Evening on 22nd March 2014. All are welcome to enrol and compete. Details please see the nomination guidelines.

C. Senior Judges

Judges for the UK Semi-final and Final are open to self-recommendations and nominations from all Chinese teachers and experts in the UK. All are welcome to enrol. The final Panel of judges will be co-ordinated by the Organising Committee.

D. Chinese Cultural Performances

To enrich the programme of the Final Gala Evening on 22nd March 2014, all are welcomed to recommend and nominate excellent Chinese cultural performances to be staged on the night.

E. Materials and Resources of Chinese Language Promotion 2013

A special issue of publication on the review of the Chinese language promotions in the UK 2013 will be produced, along with data and information of the ‘Chinese Bridge’ Competition 2014. All organisations concerned are welcomed to provide materials & pictures to be presented in the publication. Details of submission will follow.

We sincerely appreciate the strong support from all parties concerned to the organising of the Chinese Bridge UK 2014 Competition and warmly welcome your active participation!

The Organising Committee of the 13th ‘Chinese Bridge’ Chinese Proficiency Competition for Foreign College Students-the UK 2014 Competition

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