By Anne Martin



Organising your own tour to China

Anne Martin Trinity School aem@trinity.croydon.sch.uk



Why organise your own tour?

Advantages

Design a programme to suit your students needs

Go at a time to suit you

Have total control over the programme

Disadvantages

More work as you have to organise the tour

Is more expensive than going on a summer camp

You don't meet students and teachers from other schools

Which travel company to choose

A good travel agent is one who:

- Has wide experience of organising school groups to China ask them to put you in touch with other schools who have used them
- · Has a range of programmes on offer
- · Has interesting programmes
- Has a high level of service
 will get the visa, will organise briefings
 talk to them and get a feel for how helpful they are
- Has a reasonable price but look at what is included meals, visas, tours evening performances, guiding

Choosing a programme

- · Focus for the visit
- · Length of tour
- · Timing of tour
- Include highlights and a famous city, a school visit
- Include a less well known place Luoyang, Suzhou, Pingyao
- Meals (for younger students all meals)
- Cos

Who is going on the tour

Students

age

number

only those who study Chinese or everyone

Teachers

ratio of teachers to students

male/female

skills offered

temperament

knowledge of China

Plan your tour

Do some research in your school at least a year in advance of the tour

Talk to students and teachers and get opinions

You decide which travel agent to use.

Finalise a programme, date and a cost with the agent

Talk to your classes and enthuse them

Get school approval to run the tour

Send out a letter to parents to get response to see who is interested

Put up posters

The more you can do at this stage

the more successful your tour will be

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Promote your tour and get bookings in

- · Make a provisional booking with the travel agent
- Hold an evening to promote the tour invite the tour company rep, students and parents
- · At the evening show a really good presentation of the tour
- · Hand out the travel agent booking forms
- Give a deadline for booking form and deposits to be sent to you
- · Put up posters advertising the tour and a count down of places left

Book the tour and get prepared

- · Collect booking forms and deposits and send to the travel agent
- · Keep in regular contact with the travel agent
- Confirm bookings to parents and make deadline clear for final payment and cancellation conditions
- · Organise visas with co-operation of the travel agent
- · Book travel to the airport if using
- · Keep in contact with parents

Prepare students for the tour

- · If visiting a school prepare a performance
- · Brief students about the programme
- · Set some project work about places to visit
- · Have a final briefing for parents and students
- Behaviour contract for students to be signed by parent and student (example on next page)

Trining School: Damas and Mandarin Chinese Trips: Behaviour Centred:

The Lundermost princips: in that school rules apply to pupils or negations away from school, whether during the term or in the holidays.

It is expected that all pupils will behave in a smislell manner that will not bring discred on themselves or the school. Their behaviour in public places, transport, in schools and the hostis is particularly morportar.

Any damage to properly resuld also be regarded as a very serious effective. Those who fail to like up to the required standards of conduct can expect to the regarded serious of the school serious and conduct and expect on the little school regarded as a very serious effective. Those who fail to like up to the required standards of conduct can expect to the school related to the schoo

On the tour

- Establish a good relationship with the guides
- Brief students every day on the programme and expectations
- · Make sure students enjoy the tour and learn
- Enforce behaviour contract

Have fun, stay safe and enjoy the tour yourself

After the tour

- · Evaluation for school and the travel company
- Student articles for the school newsletter and local paper
- · Posters in school

Plan the next tour !!!

Taking school groups to China: How to organise a memorable visit and enhance learning

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Case Study Easter 2013

Trinity Drama Tour to China Beijing, Xian, Luoyang

31 March London-Beijing

1 April Beijing Tiananmen Square

2 April Beijing Forbidden City and New Science Museum.

3 April Beijing Trinity partner School Ritan High School. Learn handcraft making like paper cutting, opera mask making or calligraphy. Gongfu Show.

4 April Beijing-Xi'an Great Wall of China Summer Palace, overnight train to Xi'an.

5 April Xi'an Terra Cotta Warriors Afternoon visit to see a play.

6 April Xi'an-Luoyang City Wall, Big Wild Goose Pagoda, train to Luoyang.

7 April Luoyang Day exchange in a famous local middle school. Perform play and sports

8 April Luoyang/Shaolin Temple Dragon Gate Grottoes, Shaolin Temple and Pagoda Forest,

9 April Zhengzhou-Beijing learn some martial arts drive to Zhengzhou and take a train back to Beijing.

10 April Transfer to Beijing airport for flight to London

Case Study Easter 2013

Trinity Drama Tour to China Beijing, Xian, Luoyang

Cost £1795.00 INCLUDED:

International economy class flights on Air China
UK and local departure taxes

Accommodation in 3* hotels throughout sharing twin-bedded rooms with private facilities 3 meals a day

Services of our expert Chinese guides in each city in China
A full programme of tours as specified each day
All transfers and transportation between the cities as specified in the itinerary
Chinese visa

Full briefing information pack Tips for guides and drivers **Not included:**

Insurance - it is a requirement that you have insurance for your holiday.

Items of a personal nature (e.g. laundry, drinks, gifts)

Single room supplement